



सत्यमेव जयते
Ministry of Ayush
Government of India

**NATIONAL INSTITUTE OF
NATUROPATHY
-NISARG GRAM-PUNE
MINISTRY OF AYUSH-GOV. OF INDIA**



PRESENTS

Ni-Sar-Gam

Healing & Wellness Festival 2025

INDIA'S LARGEST & THE FINEST CELEBRATION OF HEALTH & WELLNESS

15-16-17-18 NOVEMBER 2025

Co-organizers



The Real Essence of
Yoga. India's most
Integrated Yoga
Company



CH2 World
Foundation, Pune

heartfulness
advancing in love



International Naturopathy
Organization. The World's
largest Organization of
Naturopathy

BOOK YOUR BOOTH NOW

www.sense22yoga.com



formerly celebrated as the Yoga Lyf Expo by Sense 22 Yoga

+91 9324378213 / +91 7738840589



Ni-Sar-Gam

Healing & Wellness Festival 2025



About

NIN - NATIONAL INSTITUTE OF NATUROPATHY

Ministry of AYUSH, Govt. of India



National Institute of Naturopathy (NIN), Pune is an autonomous body under Ministry of Ayush, Government of India, located at a historical place called “Bapu Bhavan”, named after Mahatma Gandhi. NIN was established on 22-12-1986 with the objectives of propagating and promoting Naturopathy and Yoga to the general public. NIN, Pune carries his legacy and was established to follow and strengthen his passion for Nature Cure.

Set against the serene hills of Yewalewadi, Pune, NIN – Nisarg Gram is India's first government-run naturopathy hospital and a beacon of holistic wellness. Spread across 25 acres of tranquil green space, it blends ancient naturopathic traditions with modern amenities.

This year on the occasion of 8th Naturopathy Day, NIN is organizing Ni-Sar-Gam –Healing & Wellness Festival 2025.

NIN is delighted to invite you to be a valued sponsor for the Ni-Sar-Gam – Healing & Wellness Festival 2025, taking place from 15th to 18th November 2025 at the serene Nisarg Gram Campus, Pune.

National Institute of Naturopathy (Ministry of Ayush, Govt. of India) is organising in association with Sense 22 Yoga, International Naturopathy Organisation, CH2 World Foundation, and Heartfulness Meditation, this four-day celebration of health, wellness, and conscious living promises to bring together thousands of visitors, industry leaders, and wellness enthusiasts.



THE YOGA-LYF EXPO
2nd Edition
15-16-17-18 Nov 2025
YOGA • AYURVEDA • NATUROPATHY • LIFESTYLE

Ni-Sar-Gam

Healing & Wellness Festival 2025



COLLABORATING PARTNERS INTRODUCTION

Together for NISARGAM – A Celebration of Yoga,
Nature & Conscious Living

01

Sense 22 Yoga - is a holistic wellness movement born from the vision of integrating ancient yogic wisdom with modern science and urban lifestyles. The inspiration for NI-SAR-GAM originated from the resounding success of YOGA LYF – Edition 1, a two-day yoga and wellness celebration that brought together teachers, seekers, and healers in a collective pursuit of consciousness and wellbeing. Sense 22 Yoga continues to create transformative experiences through retreats, corporate wellness programs, and thematic festivals that unite yoga, naturopathy, meditation, and sustainable living.

02

INO – International Naturopathy Foundation

A global platform dedicated to advancing the science and philosophy of natural healing, INO promotes preventive healthcare and holistic wellness. Reviving ancient naturopathic wisdom through modern education and research, INO inspires a return to living in rhythm with nature — pure, balanced, and self-aware.

03

The Heartfulness Foundation spreads the art of heart-based meditation and inner transformation across the world. Guided by **Daaji (Kamlesh D. Patel)**, its Global Guide, Heartfulness offers simple practices that nurture peace, compassion, and clarity. Daaji's teachings bridge timeless yogic wisdom with modern understanding, inspiring millions to live in balance and awareness.

04

CH₂ World Foundation, Pune

Rooted in the vision of sustainable health and environmental harmony, CH₂ World Foundation works toward creating conscious, wellness-driven communities.

Through initiatives that blend natural living, sustainability research, and wellness education, CH₂ fosters a holistic approach to life — connecting people, planet, and purpose.

The Sense 22 Yoga Experience

INDIA'S MOST INTEGRATED YOGA COMPANY

-Retreats -Products-Corporate Wellness- Yoga classes- Speciality Programs &
YOGA LYF EXPO & CONFERENCE

1

Yoga Retreats

Curated escapes in nature, designed for deep rest and self-discovery.

2

Wellness Products

Largest range of World class & ecofriendly Yoga Accessories

3

Corporate Wellness

Mindfulness and movement programs that boost focus, resilience, and performance.

4

Yoga for Individuals & Groups

Classes rooted in tradition, adapted to your body, schedule, and needs.

5

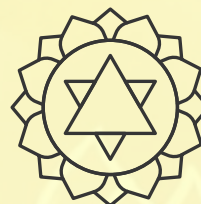
Specialty Programs

Transformative experiences that renew body, mind, and soul.

6

YOGA LYF -EXPO & CONFERENCE

Where Ayurveda, Yoga, Naturopathy, Music, Art, Culture, Research, and Conscious Business meet through paper presentations, demonstrations, stalls, lectures, and networking.



Ni-Sar-Gam

Healing & Wellness Festival 2025



2nd Edition
THE YOGA-LYF EXPO

15-16-17-18 Nov 2025

YOGA • AYURVEDA • NATUROPATHY • LIFESTYLE

- 200+ exhibitors from Yoga, Ayurveda, Naturopathy, Wellness Tourism & more
- Keynotes, workshops, lectures & competitions
- Premium stalls, branding & sponsorship opportunities
- Concerts, abhangs, traditions and culture
- Saatvic Meals
- Business opportunities
- Competitions & Quizzes



15-16-17-18 NOVEMBER 2025

10 AM - 10 PM

Why NI-SAR-GAM is unmissable?

- ✓ A large gathering of Wellness Seekers, Yoga enthusiasts, & Holistic Wellness seekers
- ✓ A business event with Stalls / Booths, of products and services dedicated to Wellness & Healthbition Hall
- ✓ A pivotal Link between the brand owners, dreamers and buyers, and suppliers in the Wellness Industry
- ✓ 120 + brands, Workshops, Demos, Musicals, Tradition, Culture and more
- ✓ Keynote address, knowledge sharing sessions, paper presentations, and yes, competitions
- ✓ invaluable opportunities for aspiring scholars, researchers, end-users, and wellness brands.

5



+91 9324378213



sense22yoga.com



/sense22yoga



/sense22yoga

Glimpses from YOGA LYF 1ST EDITION-2024, Held at Param Conferences, Majiwada, Thane, On 21 & 22 September 2024 10 am to 10 pm

Was Thane's Largest Exhibition ever in it's History on Yoga, Ayurveda, Wellness, Nutrition & Holistic Living



NIN – COMPLEX – COMPLETE LAYOUT FOR NI-SAR-GAM

Multiple Workshops , Panel Discussions, Mini Concerts
At 3 locations

Yoga Hall, Gandhi Memorial, Auditorium

Open for Brands, Spiritual Organizations, Indian Traditional Art & Culture, Indian Scriptures,
Allocation of slot & eligibility for this as per Organizer discretion



Multiple Booths can be taken

The booth allocation will be done on 'first come first' basis and also on the nature of the brand or services or business.

Booths can be also booked in multiple locations.



THE YOGA-LYF EXPO
2nd Edition
15-16-17-18 Nov 2025
YOGA • AYURVEDA • NATUROPATHY • LIFESTYLE

Ni-Sar-Gam

Healing & Wellness Festival 2025

India's Largest Celebration of Wellness & Holistic Living

IN COLLABORATION WITH
NATIONAL INSTITUTE OF NATUROPATHY, PUNE
MINISTRY OF AYUSH, GOVERNMENT OF INDIA



PARTICIPATION OPPORTUNITIES-BOOTHS & SPEAKING ENGAGEMENTS

50 Slots over 2 days -15& 16 Nov / Each Slot
20 to Max 30 Minutes
Rs. 25000/- per Slot.
Allocation of slot & eligibility for this as per
Organizer discretion

Rs. 25000/- per Slot-
speaking or demo or
lecture or healing
engagement

10 am – 10 pm

3 TYPES OF BOOTH / STALLS available NIN -NISARG GRAM COMPLEX	No. of available Stalls	PRICE / STALL (Multiple stalls can be taken together or at different locations). All Incl rates.
Health & Diagnostics Pavilion	20	INR 25000/-
Wellness Pavilion 1: Pathway Stalls (Between the Grand Auditorium & Yoga Hall)-pleasant Open Air Zone	24	INR 25000/-
Wellness Pavilion 2: Front Plaza of Yoga Hall (pleasant Open-Air Zone)	150	INR 25000/-

Register Now!

+91 9324378213
+91 7738840589

All booth sizes are same. Features -
Each stall is covered & spacious 3m x
3m (10ft x 10ft), Includes: table, 3
chairs, power point, fascia board for
branding.



2nd Edition
THE YOGA-LYF EXPO
 15-16-17-18 Nov 2025
 YOGA • AYURVEDA • NATUROPATHY • LIFESTYLE

Ni-Sar-Gam

Healing & Wellness Festival 2025

MAJOR SPONSOR OPPORTUNITIES

TITLE SPONSOR -INR 15 LAKHS Exclusive ONE sponsor only Event named as "NI-SAR-GAM 2025 presented by [Brand Name]"	1	Logo on all event collaterals (digital + print + stage backdrop) Prime stall space (2 stalls of choice) Speaking slot at Inaugural Session (10 mins) Special recognition in Press Release & Media Coverage Brand acknowledgment in all pre-event promotions (emailers, WhatsApp, social media) 20 VIP passes for Auditorium sessions Branding at Registration Desk & Entry Gates
Auditorium Sponsor -INR 10 LAKHS. Auditorium named as "The Grand Auditorium powered by [Brand Name]"	1	Logo on Auditorium stage backdrop & entry arches 1 Premium Stalls near Registration Desk & 1 at the majestic Yoga Hall Mention in all Auditorium-related schedules, announcements, and digital brochures 10 VIP passes for Auditorium sessions Co-branding in Press Note & Social Media
Wellness Pavilion 1 & 2: Pathway Stalls (Between the Grand Auditorium & Yoga Hall)-pleasant Open Air Zone INR 5 LAKHS EACH	1	Front Plaza zone named as " Wellness Pavilion presented by [Brand Name] " Large branding in open-air plaza area 2 Priority Stalls in Pavilion area 6 VIP passes for Auditorium sessions Mention in Social Media & Event Highlights
Wellness Pavilion Sponsor INR 5 LAKHS-Yoga Hall named as "Majestic Yoga Hall in association with [Brand Name]"	1	- Near the entrance of the NIN Hospital - This Hospital has a capacity of 400 patients at one time - A continuous flow of patients/participants dedicated to self-care & opt for preventive treatment 2 Premium stalls and ARCH Branding 8 VIP Passes for Auditorium Sessions - Mention in promotions, website, brochures, and social media



+91 9324378213



www.sense22yoga.com



THE YOGA-LYF EXPO
2nd Edition
15-16-17-18 Nov 2025
YOGA • AYURVEDA • NATUROPATHY • LIFESTYLE

Ni-Sar-Gam

Healing & Wellness Festival 2025

NIN-National Institute of Naturopathy -NISARG GRAM
Ministry of Ayush-Gov. of INDIA

All stalls, exhibits, pavilions,
events, concert payments to be
made to :

National Institute of
Naturopathy
Union Bank of India,
Kondwa branch, Pune
682601010051026
IFSC code UBIN0568261

All Lecture Slot Payments to be made to
Account Holder Name: Mumukshu
Healthcare Private Limited

Bank Name: ICICI BANK
Account Number: A/C: 088405000269
IFSC CODE: ICIC0000884
Bank Branch: ICICI Bank Soham Plaza,
Manpada,
GB Road, Thane 400607, Maharashtra
,India
SWIFT CODE: ICICINBBCTS
GSTIN: 27AAFCM8635F1ZA
(CIN) U85100MH2009PTC189461

Sr.NO	Accommodation Category	Charges (Per Day)
1	Dormitory	Rs. 750/-
2	Semi-Private Room	Rs. 1,250/-
3	Private / Deluxe Room	1,750/- (Single Occupancy)
4		2,750/- (Double Occupancy)
5	Private / AC Deluxe	Rs. 2,250/- (Single Occupancy)
6		Rs. 3,500/- (Double Occupancy)
7	VIP Cottage	Rs. 4,000 / Per Day / Head - Single Occupancy
8		And Rs. 2000/- additional in case of Double Occupancy –

Accommodation Available
within campus.
Preference for Stall Owners &
Sponsors
30 Days prior intimation
needed.
Rates are actual as per NIN-
approved rates

All accommodation related payments to be made directly to NIN, Pune

Sense 22 Yoga

(A Division of Mumukshu Healthcare Private Ltd)

<https://www.sense22yoga.com>

sense22yoga.india@gmail.com

support@mumukshuhealthcare.in



2nd Edition
THE YOGA-LYF EXPO
15-16-17-18 Nov 2025
YOGA • AYURVEDA • NATUROPATHY • LIFESTYLE

Ni-Sar-Gam

Healing & Wellness Festival 2025



We deeply value your interest in supporting Yoga Life Festival 2025 now called NI-SAR-GAM

Your partnership not only enhances the event experience but also strengthens a community dedicated to wellness, awareness, and cultural pride. Together, we can create a celebration where India shines and yoga becomes a shared journey of growth.

Disclaimers

- Sponsorship packages are subject to availability and will be confirmed only upon receipt of payment.
- The organizing team reserves the right to make changes in event schedule, venue layout, or promotional activities, if necessary.
- All branding placements are indicative and may vary depending on production or venue constraints.
- Sponsorship contributions are non-refundable.

Terms & Conditions

- Payments: 100% advance payment required to confirm sponsorship.
- Deliverables: All sponsor entitlements (branding, stalls, mentions, etc.) will be executed as per the package selected.
- Content & Branding: All logos, creatives, and promotional material from sponsors must be shared at least 14 days before the event.
- Usage Rights: The organizers may use sponsor names/logos for event promotion across print, digital, and media platforms.
- Liability: Organizers will not be responsible for any loss, damage, or theft of sponsor materials, nor for unforeseen circumstances (natural calamities, government restrictions, etc.) that may affect the event.
- Conduct: Sponsors are expected to align with the event's yogic and cultural values. Any inappropriate branding or activity may be restricted.

***Thank you for considering this partnership.
Let's create something unforgettable together.***

11

+91 9324378213  [sense22yoga.com](https://www.sense22yoga.com)  [/sense22yoga](https://www.facebook.com/sense22yoga)  [/sense22yoga](https://www.instagram.com/sense22yoga)



+91 9324378213



www.sense22yoga.com