



2nd Edition
SENSE 22 YOGA



**in Collaboration
with**

**NIN-NATIONAL INSTITUTE OF NATUROPATHY
-NISARG GRAM
MINISTRY OF AYUSH-GOV. OF INDIA**

YOGA LYF EXPO

8 & 9 NOVEMBER 2025

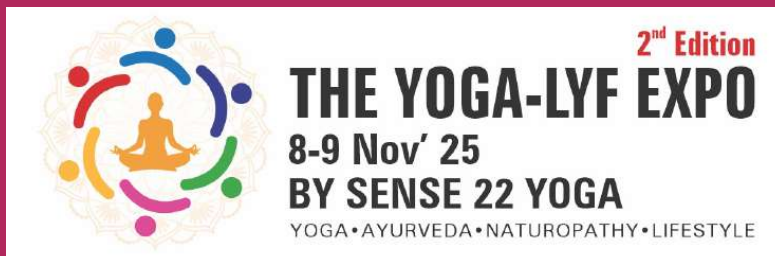
**INDIA'S LARGEST & THE FINEST
CELEBRATION OF
HEALTH & WELLNESS**

BOOK YOUR BOOTH NOW

www.sense22yoga.com



+91 9324378213 / +91 7738840589



THE YOGA LYF EXPO 2025 2ND GRAND EDITION, PUNE, INDIA

An Event by Sense22 Yoga, India's most Integrated Yoga Company in
collaboration with the

National Institute of Naturopathy (NIN), Nisarg Gram, Pune Jointly held by
experts in Yoga, Ayurveda, Naturopathy, and Lifestyle.



NIN - NATIONAL INSTITUTE OF NATUROPATHY

Ministry of AYUSH, Govt. of India



Set against the serene hills of Yewalewadi, Pune, NIN – Nisarg Gram is India's first government-run naturopathy hospital and a beacon of holistic wellness. Spread across 25 acres of tranquil green space, it blends ancient naturopathic traditions with modern amenities.

NIN-Nisarg Gram, opposite Vidyashilp Public School,
Kondhwa Budruk, Yewalewadi, Pune, Maharashtra 411048



आचार्यदेवो भव

Āchārya Devo Bhava
“The Teacher is Divine.”

About Sense 22 Yoga

With Deepest Reverence

At Sense 22 Yoga, we bow in gratitude to the Gurus who initiated us into the art and science of yoga — especially Hathayogi Shri Nikam Guruji, Founder of Shree Ambika Yog Kutir (SAYK), whose life and teachings have illuminated our path. Their blessings continue to guide every breath of our work.

Yoga is India’s timeless gift to the world — a complete science for body, mind, and spirit. From its ancient roots have sprung countless modern fitness forms — from Pilates to functional training — yet the mother tradition remains yoga.

We honor this lineage not as history, but as a living force — one that shapes our retreats, corporate wellness programs, meditation journeys, and global outreach.

Every class, every retreat, every conference we offer is a humble continuation of this tradition — carrying the depth of the East into the heart of the modern world.

Shailesh PATIL
CEO & Founder-Sense 22 Yoga

“We are not inventors of Yoga — we are its students, custodians, sevaks (devotees in Service) and messengers.”



The Sense 22 Yoga Experience

INDIA'S MOST INTEGRATED YOGA COMPANY

-Retreats -Products-Corporate Wellness- Yoga classes- Speciality Programs &
YOGA LYF EXPO & CONFERENCE

1

Yoga Retreats

Curated escapes in nature, designed for deep rest and self-discovery.

2

Wellness Products

Largest range of World class & ecofriendly Yoga Accessories

3

Corporate Wellness

Mindfulness and movement programs that boost focus, resilience, and performance.

4

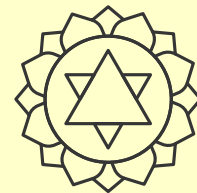
Yoga for Individuals & Groups

Classes rooted in tradition, adapted to your body, schedule, and needs.

5

Specialty Programs

Transformative experiences that renew body, mind, and soul.



6

YOGA LYF -EXPO & CONFERENCE

Where Ayurveda, Yoga, Naturopathy, Music, Art, Culture, Research, and Conscious Business meet through paper presentations, demonstrations, stalls, lectures, and networking.



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2nd Edition
THE YOGA-LYF EXPO
8-9 Nov' 25
BY SENSE 22 YOGA
YOGA • AYURVEDA • NATUROPATHY • LIFESTYLE

YOGA LYF EXPO 2025

- 100+ exhibitors from Yoga, Ayurveda, Naturopathy, Wellness Tourism & more
- Keynotes, workshops, lectures & competitions
- Premium stalls, branding & sponsorship opportunities



8-9 NOVEMBER 2025

10 AM TO 10 PM-BOTH DAYS

Why Yoga LYF is unmissable?

- ✓ A large gathering of Wellness Seekers, Yoga enthusiasts, & Holistic Wellness seekers
- ✓ A business event with Stalls / Booths, of products and services dedicated to Wellness & Healthbition Hall
- ✓ A pivotal Link between the brand owners, dreamers and buyers, and suppliers in the Wellness Industry
- ✓ 120 + brands, Workshops, Demos, Musicals, Tradition, Culture and more
- ✓ Keynote address, knowledge sharing sessions, paper presentations, and yes, competitions
- ✓ invaluable opportunities for aspiring scholars, researchers, end-users, and wellness brands.

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Glimpses from YOGA LYF 1ST EDITION-2024, Held at Param Conferences, Majiwada, Thane, On 21 & 22 September 2024 10 am to 10 pm

Was Thane's Largest Exhibition ever in it's History on Yoga, Ayurveda, Wellness, Nutrition & Holistic Living



COMPLETE COMPLEX LAYOUT FOR PAVILION 1 & 2

State of the Art Auditorium- 350 seater: Multiple Workshops Every day
Open for Brands, Spiritual Organizations, Indian Traditional Art & Culture, Indian Scriptures, Panel Discussions, Cultural Performances.

20 Minutes Slots: Rs. 25000/- per Slot. 12 slots per day

Allocation of slot & eligibility for this as per Organizer discretion

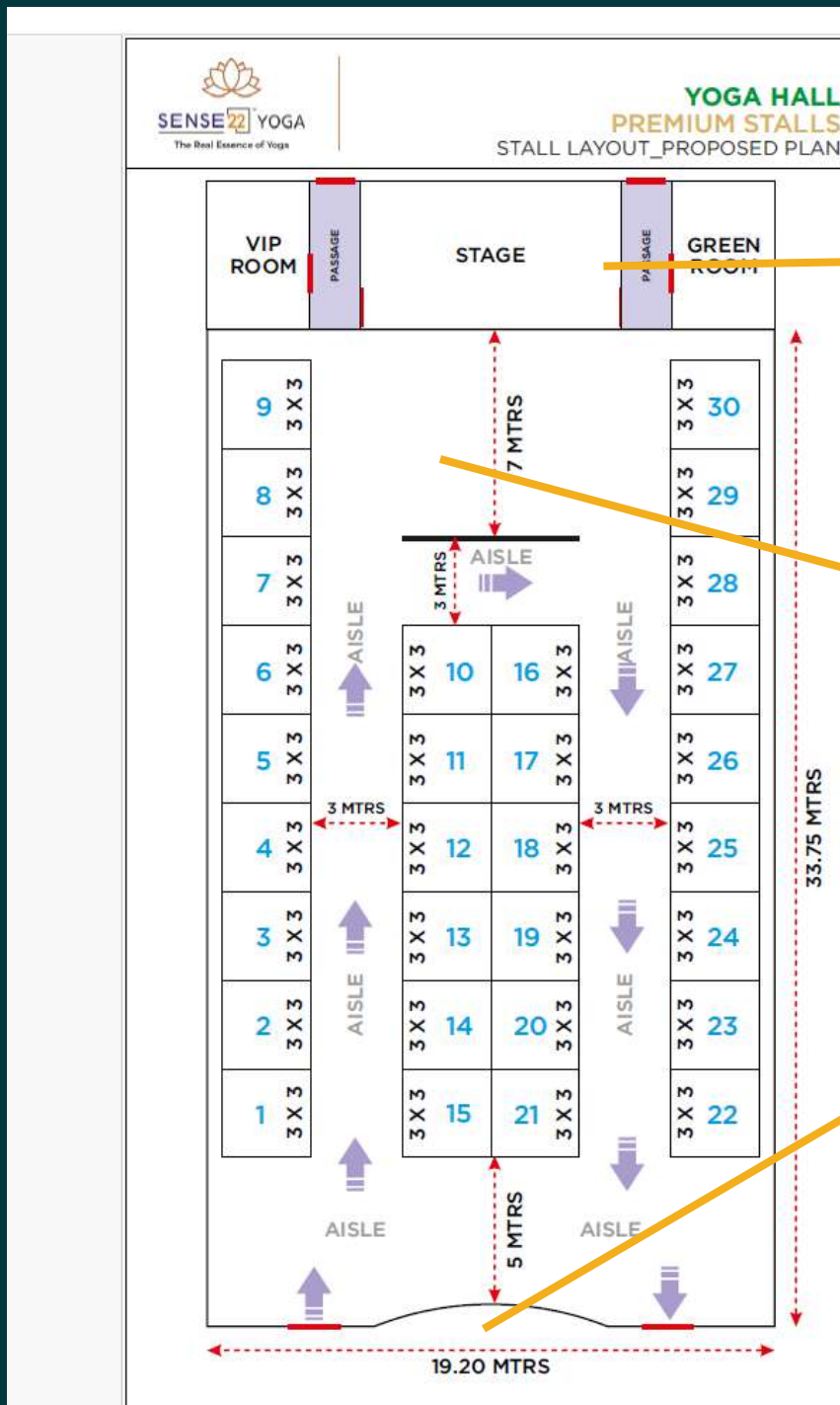


Entry to Yoga Hall
Opposite to this YOGA
HALL will be 75 stalls/
Booth

Pavilion 1: Pathway
from Auditorium to
Yoga Hall: 24 Stalls /
Booths



MAJESTIC YOGA HALL – STALL LAYOUT AND ARRANGEMENTS



This is a large Hall, will have stage (for brand & services presentations), Yoga / wellness Workshops

Space for Visitors to watch the Workshops

Entry to Yoga Hall
Opposite to this YOGA
HALL will be 75 stalls/
Booth





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**2nd Edition,
Pune**

10 am – 10 pm

**8-9
Nov'
2025**

India's Largest Celebration of Wellness & Holistic Living

**IN COLLABORATION WITH
NATIONAL INSTITUTE OF NATUROPATHY, PUNE
MINISTRY OF AYUSH, GOVERNMENT OF INDIA**



PARTICIPATION OPPORTUNITIES-BOOTHS & SPEAKING ENGAGEMENTS

**12 Slots per Day / Each Slot 20 Minutes
Rs. 25000/- per Slot.
Allocation of slot & eligibility for this
as per Organizer discretion**

**Rs. 25000/- per Slot-
speaking or demo or
lecture or healing
engagement**

3 TYPES OF BOOTH / STALLS available NIN -NISARG GRAM COMPLEX	No. of available Stalls	PRICE / STALL (Multiple stalls can be taken together or at different locations). All Incl rates.
Inside the Majestic Yoga Hall (Premium Covered Area)	30	INR 35000/-
Wellness Pavilion 1: Pathway Stalls (Between the Grand Auditorium & Yoga Hall)-pleasant Open Air Zone	24	INR 25000/-
Wellness Pavilion 2: Front Plaza of Yoga Hall (pleasant Open-Air Zone)	75	INR 17500/-

Register Now!

**Shailesh +91 9324378213
Narendra +91 9769338102**

**All booth sizes are same. Features -
Each stall is covered & spacious 3m x
3m (10ft x 10ft), Includes: table, 3
chairs, power point, fascia board for
branding.**



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MAJOR SPONSOR OPPORTUNITIES

TITLE SPONSOR -INR 15 LAKHS Exclusive ONE sponsor only Event named as "Sense 22 Yoga – Yoga LYF presented by [Brand Name]"	1	Logo on all event collaterals (digital + print + stage backdrop) Prime stall space (2 stalls of choice) Speaking slot at Inaugural Session (10 mins) Special recognition in Press Release & Media Coverage Brand acknowledgment in all pre-event promotions (emailers, WhatsApp, social media) 20 VIP passes for Auditorium sessions Branding at Registration Desk & Entry Gates
Auditorium Sponsor -INR 10 LAKHS. Auditorium named as "The Grand Auditorium powered by [Brand Name]"	1	Logo on Auditorium stage backdrop & entry arches 1 Premium Stalls near Registration Desk & 1 at the majestic Yoga Hall Mention in all Auditorium-related schedules, announcements, and digital brochures 10 VIP passes for Auditorium sessions Co-branding in Press Note & Social Media
Wellness Pavilion 1 & 2: Pathway Stalls (Between the Grand Auditorium & Yoga Hall)-pleasant Open Air Zone INR 5 LAKHS EACH	1	Front Plaza zone named as " Wellness Pavilion presented by [Brand Name] " Large branding in open-air plaza area 2 Priority Stalls in Pavilion area 6 VIP passes for Auditorium sessions Mention in Social Media & Event Highlights
YOGA HALL Sponsor INR 10 LAKHS-Yoga Hall named as "Majestic Yoga Hall in association with [Brand Name]"	1	Logo branding inside Yoga Hall & on workshop stage 2 Premium Stalls in the Yoga Hall zone 8 VIP passes for Auditorium sessions Recognition on Website, Brochures & Social Media Mention in all Yoga Workshop promotions

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-NISARG GRAM
Ministry of Ayush-Gov. of INDIA

YOGA LYF 2025, PUNE EDITION 8-9 NOV 2025 – (Sat-Sun)

All Payments should be made to:

Account Holder Name:

Mumukshu Healthcare Private Limited

Bank Name: ICICI BANK

Account Number: A/C: 088405000269

IFSC CODE: ICIC0000884

**Bank Branch: ICICI Bank Soham Plaza,
Manpada,**

**GB Road, Thane 400607, Maharashtra
,India**

SWIFT CODE: ICICINBBCTS

GSTIN: 27AAF08M8635F1ZA

(CIN) U85100MH2009PTC189461

**Please note: All official
payments for Yoga LYF
Expo 2025 must be
made only to
Mumukshu Healthcare
Pvt. Ltd.**

**We are not responsible
for transactions made
to any other account or
individual.**

Sr.NO	Accommodation Category	Charges (Per Day)
1	Dormitory	Rs. 750/-
2	Semi-Private Room	Rs. 1,250/-
3	Private / Deluxe Room	1,750/- (Single Occupancy)
4		2,750/- (Double Occupancy)
5	Private / AC Deluxe	Rs. 2,250/- (Single Occupancy)
6		Rs. 3,500/- (Double Occupancy)
7	VIP Cottage	Rs. 4,000 / Per Day / Head - Single Occupancy
8		And Rs. 2000/- additional in case of Double Occupancy –

- **Accommodation Available within NIN campus.**
- **30 Days prior intimation needed.**
- Rates are actual as per NIN-approved rates**

Sense 22 Yoga

(A Division of Mumukshu Healthcare Private Ltd)

<https://www.sense22yoga.com>

sense22yoga.india@gmail.com

support@mumukshuhealthcare.in



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We deeply value your interest in supporting Yoga LYF EXPO 2025. Your partnership not only enhances the event experience but also strengthens a community dedicated to wellness, awareness, and cultural pride. Together, we can create a celebration where India shines and yoga becomes a shared journey of growth.

Disclaimers

- Sponsorship packages are subject to availability and will be confirmed only upon receipt of payment.
- The organizing team reserves the right to make changes in event schedule, venue layout, or promotional activities, if necessary.
- All branding placements are indicative and may vary depending on production or venue constraints.
- Sponsorship contributions are non-refundable.

Terms & Conditions

- Payments: 100% advance payment required to confirm sponsorship.
- Deliverables: All sponsor entitlements (branding, stalls, mentions, etc.) will be executed as per the package selected.
- Content & Branding: All logos, creatives, and promotional material from sponsors must be shared at least 14 days before the event.
- Usage Rights: The organizers may use sponsor names/logos for event promotion across print, digital, and media platforms.
- Liability: Organizers will not be responsible for any loss, damage, or theft of sponsor materials, nor for unforeseen circumstances (natural calamities, government restrictions, etc.) that may affect the event.
- Conduct: Sponsors are expected to align with the event's yogic and cultural values. Any inappropriate branding or activity may be restricted.

***Thank you for considering this partnership.
Let's create something unforgettable together.***

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